





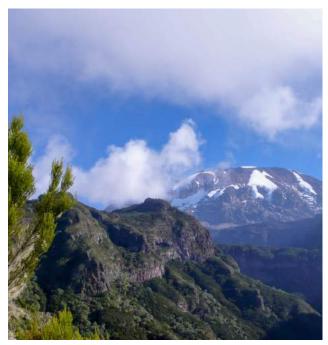
# WHY SHOULD I CLIMB KILIMANJARO?

### **KOPA TOURS**

**Presents:** 

THE TOP 6 REASONS TO CLIMB KILIMANJARO

Each year, 45,000 people make the trip across the globe to Tanzania, Africa to climb Mount Kilimanjaro. Read on to learn what drives each of them to make this journey.



#### #1.

### KILIMANJARO IS ONE OF THE SEVEN SUMMITS.

The Seven Summits are the highest points of each continent and Mount Kilimanjaro takes the win for Africa. Make it to the top at 19,341 feet and check one off the list. Complete them all, and join the other 416 victors who have climbed all seven.



#### #2.

# IN JUST ONE WEEK, YOU CAN EXPERIENCE NEARLY EVERY ECOSYSTEM IN THE WORLD.

Kilimanjaro sits on the equator, yet as you make your way to the summit, you will experience ecosystems far beyond the tropics of the base elevation. From the rainforest, to the arctic you will experience a total of five different climates throughout your climb.



### #3.

# CLIMBING KILIMANJARO CAN INSPIRE CHANGE AND PERSONAL TRANSFORMATION.

Many climb Kilimanjaro for the sole purpose of raising awareness for worthy causes and charities such as: world hunger, a cure for cancer, autism awareness. Some climb to find a personal achievement within themselves. What will you climb for?



### #4.

## AT THE TOP OF KILIMANJARO, YOU WILL BE STANDING AT THE PEAK OF A DORMANT VOLCANO.

Once home to three volcanic cones - today only one remains. On the way to Kilimanjaro's summit, you'll traverse across an extinct cone - now a plateau. At the top, you'll be standing on Kibo, the sole remaining cone. Kibo is dormant and could erupt once again.



#### #5.

## YOU WILL SEE OUT OF THIS WORLD NATURE THROUGHOUT YOUR ENTIRE CLIMB.

Kilimanjaro's senecio tree (a member of the sunflower family) grows only at high elevation and can reach up to an astounding 20 feet high! At the summit, you'll find glaciers that are rapidly disappearing and are projected to be gone in the next 20-30 years.



### #6.

### KILIMANJARO IS NEXT DOOR TO THE #1 SAFARI ON THE PLANET.

While adventurers come to Tanzania to climb the tallest freestanding mountain in the world, you can't forget that Kilimanjaro is next door to the Serengeti, Ngorongoro Crater, and plenty of other amazing national parks. Any combination of these parks will provide the trip of a lifetime and ultimate wildlife viewing.