

TROPHY HUNTING & ITS EFFECT ON CONSERVATION



KOPA TOURS



Once, 500,000 rhinos roamed this earth. Now, that number dwindles to roughly 30,000. Still, they are poached at a rate of 3 per day. For this reason, **John Hume**, owner of Buffalo Dream Ranch - seeks to save the rhino. John Hume is disgusted by both poaching and hunting. Yet, it is his belief that

RHINO HORN
TRADE NEEDS
TO BE
LEGALIZED

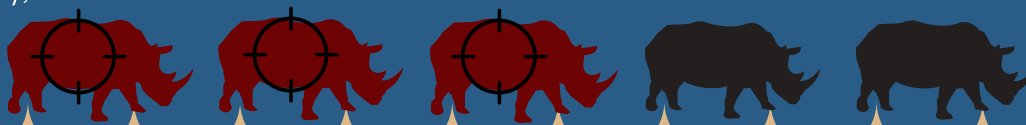
Hume breeds around 200 rhinos annually. He then removes their horns safely. He says if he was able to sell these horns he could ultimately save the rhino species. Hume reports spending

\$400,000 A MONTH

on security of his horns and ranch upkeep. He says that his ranch won't survive unless he can make money from selling his horns.

While the exact value of rhino horn on the black market is not known, it is known that rhino horns are
SIGNIFICANTLY MORE EXPENSIVE THAN GOLD OR HEROIN BY WEIGHT.

The largest purchasers of rhino horn are China and Vietnam. It is believed by many that rhino horns carry medicinal power, help with fertility, and symbolize status and a position of authority.



CANNED HUNTING

Canned Hunting is defined as a hunt that is not a "fair chase". Fair chase means that the animals must be wild in order to seek the kill. Americans today flock to Africa for this new opportunity of canned hunting. With canned hunting, animals are bred on private ranches that then offer a near 100% guaranteed kill. Safari outfitters offering canned hunting allow guests to come to their lavish property to drink, relax and rack up however many kills they are willing to pay for. Canned hunting may be easy, but it is certainly heavy on the wallet.



FACTS

- Canned hunting prices range from \$25,000 to \$100,000
 - Private ranches breed their animals to be larger, have longer horns, darker manes, etc.
 - 70% of canned hunting business comes from American clients
 - Lion populations have increased in South Africa
 - There are more than 8,000 captive lions in South African breeder's ranches
- Is an increase in captive lions really the same as an increase in lion populations overall? What is the price of conservation?

CASE STUDY: MABULA PRO SAFARIS

Mabula Pro Safaris is one safari outfitter to offer canned hunting. Mabula corrals an animal from an enclosed pen and places it in an authentically staged area. From here, the hunter simply aims and kills. No hunting required. Featured in *Trophy*, **you can see canned hunting laid out.**

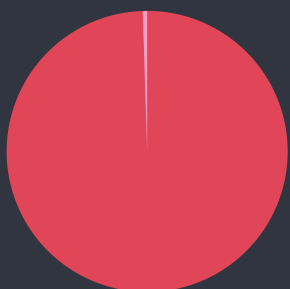
Many are quick to dismiss Mabula for a lack of ethics, yet *Trophy* shines a light on the sincere side of owner Christo Gomes. Gomes asserts that in regards to his animals, "nothing goes for waste". Some animals are killed at an old age. Rather than decomposing, they will be 'honored in a trophy room'. When asked if he ever feels emotionally attached to his animals he says, "if you love animals you'll get attached, but there will be a time when you have to let go". Gomes seemingly has a deep bond with his animals, yet allows them to be hunted, so his integrity is questioned by many.

Watch Mabula Pro Safari's owner get emotional discussing his ranches' animals

HUNTERS & TOURISTS IMPACT ON SOUTH AFRICA'S ECONOMY

Africa's Visitor
Breakdown

Hunters
0.5%



Tourists
99.5%

While the number of tourists far exceeds the number of hunters, trophy hunters are spending significantly more than the average tourist. In addition, hunters support rural economies by traveling to more remote areas not typically visited by tourists.

Average Spending
Per Trip (2016, South Africa)

\$30,000

\$20,000

\$10,000

\$0
\$700
Tourists

\$28,000

Hunters

